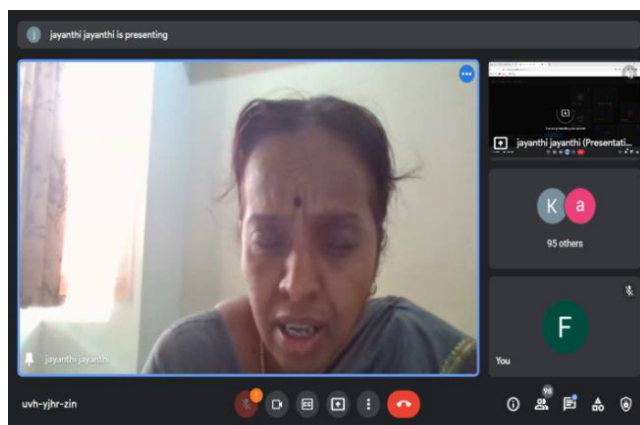
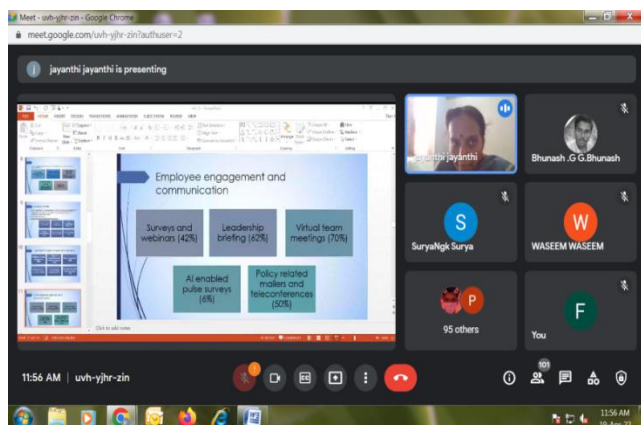


K.M.G COLLEGE OF ARTS AND SCIENCE, GUDIYATTAM
PG & RESEARCH DEPARTMENT OF COMMERCE
ACADEMIC ACTIVITY(2022 -2023)

PG and Research Department of Commerce organized a International Conference on “Global Business and Business Etiquettes” & “ Challenges of HRM and Its Shift Post Covid19 Pandemic – A Review” held on 19.04.2022 through Google Meet. Dr. D Saravanan, Assistant Professor of the PG & Research department of commerce delivered the welcome address and introduced the Chief Guest Dr M Valarmathi Principal presided over this function Dr. A Dhanalakshmi Professor, School of Foreign Studies Wenzhou University, China and 2nd session Dr R Jayanthi Professor & Programme Cordinator, Acharya Academy of Management Studies, Bangalore. acted as the Resource person and delivered a special address on the above topic. Total no. of participants 500 from various college staff members Research scholars and Students participated and benefited by this Conference. Dr M Arul, Assistant professor, PG and Research Department of Commerce proposed a vote of thanks.



K.M.G COLLEGE OF ARTS AND SCIENCE, GUDIYATTAM
PG & RESEARCH DEPARTMENT OF COMMERCE

PG and Research department of commerce organized a Webinar on Intellectual Property Rights with the association Institutions and Innovation Council (IIC), IQAC, NIPAM & PG and Research Department of Commerce held on 19.05.2022 through WebEx Meeting. Dr. K Gomathy, Head & Assistant Professor, PG & Research department of commerce delivered the welcome address and Dr. D Saravanan introduction of the Chief Guest. Dr M Valarmathi, Principal, presided over this function Mr. A Lakshmi Narayanan Examiner of Patents & Designs, Group A Gazatte, Intellectual Property Office, Govt. of India, Chennai. Acted as the resource person and delivered a special address on the above topic. 500 students and 50 faculty members participated and benefited by this webinar. Prof. K S Karuna, Assistant professor, PG and Research department of commerce proposed the vote of thanks.

